



26TH PIMA BIENNIAL INTERNATIONAL CONVENTION

29-30 OCTOBER, 2022 JINNAH CONVENTION CENTRE, ISLAMABAD

السلام علیکم ورحمۃ اللہ وبرکاتہ

Pakistan Islamic Medical Association (PIMA) is the leading organization of Pakistani doctors. Over 6000 registered doctors are its members and 70 branches are established in all the provinces of Pakistan and Azad Kashmir. We are striving to promote medical education and further professional ethics among the doctor's community. Our teaching units enhance the principles of good medical practice.

PIMA is also the largest medical relief organization in Pakistan. We published over 30 books on many doctor-related professional issues and for public awareness. PIMA holds training workshops, seminars, conferences and clinical sessions regularly at central, provincial and unit levels. PIMA Biennial conventions are the mega-events where doctors from all over Pakistan gathered for educational and research-based learning.

We are holding the next convention in Islamabad and expect over 5000 attendance. Major programs at the convention are related to cutting-edge advancements in medical practice in different specialties, topics related to medical education and medical ethical issues and problems facing the practicing doctors. Workshops, seminars, interactive sessions and lectures will be led by prominent national and international experts in their fields.

Such a mega event can not happen without the robust involvement of Pharma and related industries. On the other hand, this will be an excellent opportunity to market their products to doctors from all over the country.

We are confident that you will make a sizable contribution to the convention. Please confirm your participation by contacting the organization committee. We assure you will get good rewards for your contribution. Details of the tariff are in the attached documents.

With Many Best Regards,

Prof Dr. Muhammad Iqbal Khan
Chairman PIMA Convention 2022
Vice-Chancellor,
Shifa Tameer-e-Millat University,
Islamabad.

Dr. Muhammad Ashraf
Chairman Finance Committee
Chief of Anaesthesia,
Shifa International Hospital,
Islamabad.

Central President PIMA
Prof. Khubaib Shahid

General Secretary PIMA
Prof. Muhammad Tahir

President PIMA Punjab
Dr. Shabbir Ahmad

President PIMA Khyber PK
Prof. Gulshan Hussain Farooqi

President PIMA Sindh
Prof. Fasih Ahmad Hashmi

President PIMA Balochistan
Prof. Sarwar Badini

President PIMA AJK
Dr. Abdul Rehman

President PIMA Gilgit Baltistan
Dr. Jan Alam

Organizing Committees

Chairman Convention
Prof. Muhammad Iqbal Khan

Secretary Convention
Dr. Mumtaz Hussain

Chairman Scientific Committee
Dr. Saeedullah Shah

Chairman Registration Committee
Prof. Muhammad Tahir

Chairman Accommodation Committee
Dr. Salman A. Saleem

**Chairman Venue &
Audio Visual Committee**
Dr. Hameed Mumtaz Durrani

Chairman Finance Committee
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Chairman Transport Committee
Dr. Mumtaz Ali Khan

**Chairman Stalls &
Exhibition Committee**
Dr. Muhammad Iftikhar

**Chairman Souvenir &
Publication Committee**
Dr. Nadim Ikram

**Chairman Media &
Advertisement Committee**
Dr. Iftikhar Burney

**Chairman Security &
Local Govt. Liaison Committee**
Dr. Aftab Ahmad Malik

**Chairman Food &
Beverage Committee**
Dr. Zeeshan Ahmad Chattha

FIMA Liaison Coordinator
Dr. Usman Hafeez

Chairman Tarbia Committee
Brig.® Fahim Ahmad Subhani

Women Wing Coordinator
Dr. Naveed Butt

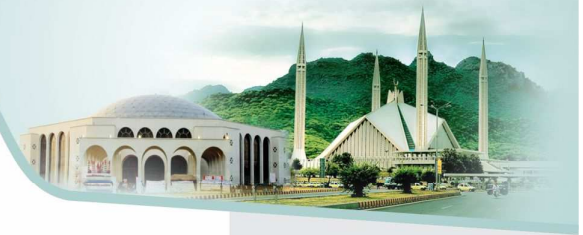
Associate Members Coordinator
Dr. Hassaan Zia



Pakistan Islamic Medical Association (PIMA)

12, Shalimar Centre, F-8 Markaz, Islamabad.

92 51 2261943 www.pima.org.pk PIMAofficial



TARIFF FOR PIMA 26TH PIMA INTERNATIONAL CONVENTION

The Convention offers a wide range of opportunities for having you as our valued partner by sponsorship in one or more of the following ways:

Platinum Partnership	❖ Gold Partnership	❖ Silver Partnership
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- Exhibition stall (s)
- Advertisement in the printed material
- Sponsorship for workshop and Scientific Session
- Convention bags for delegates

PLATINUM PARTNER **Rs. 5,000,000**

WE OFFER:

1. Hospitality Suite at the convention venue.
2. Additional stall at the exhibition venue.
3. Two (6x8') corporate banners at the convention boundary wall area.
4. Platinum Sponsor shield to be presented
5. Advertisement on the Back Page of the souvenir.
6. Two Full-pages of (color) Advertisements in the souvenir.
7. Logo on the Convention Bags.
8. Corporate brochure in the Convention Bags.
9. Logo on the back of Registration Badges.
10. Logo on the Convention Information Booklets.
11. Logo on the Final Program Brochure of the convention.
12. Logo in advertisements of the convention in National Newspapers.
13. Logo on the Poster.
14. Fifteen complimentary registrations.

GOLD PARTNERS **Rs. 3,500,000**

WE OFFER:

1. Hospitality Suite at the convention venue.
2. Two (5x5') corporate banners at the convention boundary wall area.
3. Two Full pages of (color) Advertisements in the souvenir.
4. Corporate brochure in the Convention Bags.
5. Logo on the Convention Bags.
6. Logo on the back of the convention badges.
7. Logo on the Convention Information Booklets.
8. Logo on the program brochure of the convention
9. Logo in advertisements of the convention in National Newspapers.
10. Logo on the Posters.
11. Ten complimentary registrations.

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SILVER PARTNERS **Rs. 2,500,000**

WE OFFER:

1. Two stalls in the exhibition area.
2. Full page (color) Advertisement in the souvenir.
3. Corporate brochure in the Convention Bags.
4. Logo on the Convention Bags.
5. Logo on the program brochure of the convention.
6. Logo in advertisements of the convention in National Newspapers.
7. Logo on the Posters.
8. Five complimentary registrations.

SCIENTIFIC SESSION SPONSORSHIP **Rs. 1,000,000**

WE OFFER:

1. Stall at the exhibition area
2. Full page (color) Advertisement in the Souvenir.
3. Banners in the Scientific Session Venue.
4. Corporate brochures in the session.
5. Five complimentary registrations.

WORKSHOP SPONSORSHIP **Rs. 500,000**

WE OFFER:

1. Stall at the workshop exhibition area
2. Full page (color) Advertisement in the Souvenir.
3. Banners in the Workshop Venue.
4. Corporate brochures in the session.
5. Five complimentary registrations.

SOCIAL EVENT (MUSHAIRA) PACKAGE (For 1000 delegates) **Rs. 1,000,000**

WE OFFER:

1. Logo on the invitation cards
2. Logo on the Back Drop of the Event.
3. Banners at Mushaira Venue.
4. Reception at the Mushaira Venue.
5. Full page (color) Advertisement in the Souvenir.

BAGS (FOR 3000 DELEGATES) **RS. 2,500,000**

WE OFFER:

1. Company logo on front flap
2. One regular stall in the exhibition area
3. Full page (color) advertisement in the souvenir (regular full page)
4. Brochure & pad in each bag.

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AUDIOVISUAL **Rs. 1,000,000**

WE OFFER:

1. One regular Stall in the exhibition area
2. Full page (color) advertisement in the souvenir
3. Five complimentary registration

PRINTING PACKAGE **Rs. 1,500,000**

WE OFFER:

1. Advertisement on the Back page of the information brochure
2. One regular Stall at the Exhibition Area
3. Full page (color) advertisement in the souvenir (regular full page)
4. Logo on the envelopes
5. Logo on the Poster
6. Logo on Registration badges
7. Ten complimentary registration

SOUVENIR ADVERTISEMENT

- | | |
|------------------------------|---------------|
| 1. Front Page Inside 4 Color | Rs. 150,000/- |
| 2. Back Page 4 Color | Rs. 120,000/- |
| 3. Back Inside Full | Rs. 80,000/- |
| 4. Inside Page 4 Color | Rs. 60,000/- |
| 5. Inside Page Black & White | Rs. 50,000/- |

STALL (2 DAYS)

- | | |
|--|----------------|
| 1. Contribution on Regular Stall (10'x10') | Rs. 800,000/- |
| 2. Deluxe (Hospitality Suit at Prime Location) | Rs. 1500,000/- |

BANNER IN EXHIBITION AREA **Rs. 50,000**

1. Maximum 2 banners are allowed in the exhibition area (2 BANNERS 6 X 3)

BRANDED WATER BOTTLES FOR WHOLE CONFERENCE **Rs.200,000**

1. The amount will be paid to society & water bottle will be branded with the sponsor's corporate logo.

MATERIAL IN CONVENTION BAGS/FOLDER **Rs.200,000**

1. The sponsor may insert an advertising leaflet 3 to 4 pages maximum, not larger than A4 into the conference bag.

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IMPORTANT NOTE:

- Please note that all package prices are exclusive of any applicable taxes. All companies have to manage tax amounts on their own, no tax deductions will be allowed from the Net amount.
- No Banner is allowed in the main hall of the Convention Centre.
- All Advance payments/Cheques/Pay-order in the Name of *"Pakistan Islamic Medical Association"* Account # 0308-0101-156667, Meezan Bank F-8 Markaz, Islamabad.
- NTN PIMA: 6710093-8
- PIMA office address has been changed ,Office No 4-5,3rd Floor,Time Square Plaza, G-8 Markaz,Islamabad.
- For any Query may contact:
Zeeshan Amjad 0312-5244220, 051-2261943

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